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Gulf Coast Renaissance Corporation

Gulf Coast Renaissance Corp. appoints new board of directors members

GULFPORT, Miss. (Feb. 7) – Gulf Coast Renaissance Corp. officials recently announced two appointments to the nonprofit community development financial institution’s board of directors.

Jeff Franklin, vice president of the customer services organization for Mississippi Power Co., has joined the board as a member at large. Franklin, who has held his current position at Mississippi Power since July 2011, has worked for Southern Co. – parent company of the local utility company – since 1986 in a variety of positions, including student engineer in district engineering and corporate marketing and district engineer in the Birmingham division, project manager for generation strategy and development and assistant to the executive vice president of external affairs for Alabama Power. Franklin later joined Georgia Power as vice president, northwest region. He also served as vice president of sales, and vice president of governmental and regulatory affairs for Georgia Power.

Franklin currently serves on the EPRI-Power Delivery & Utilization Sector Council and the Mississippi Energy Policy Institute Board. His community interests include participating in the 2012 class of Leadership Mississippi, and he has served as a board member for the Greater Rome Chamber of Commerce, YMCA of Rome/Floyd County, Coosa Valley Technical College and Boy Scouts of America. As well, he is a past member of the Rome Rotary Club.

He holds a Bachelor of Science in electrical engineering, a Master of Business Administration from the University of Alabama and a Master of Science in electrical engineering from the university’s Birmingham branch. Franklin is also a 2008 graduate of Harvard’s Executive MBA program.

J. Patrick Wild, senior vice president/chief risk officer for The Peoples Bank, has also joined the board as a member at large. Wild, who has been employed by the Biloxi-based bank for 27 years, also serves as the head of its credit administration department.

Wild holds a Bachelor of Business Administration from the University of Southern Mississippi. He is also a graduate of The University of Mississippi’s School of Banking, Southeastern School of Commercial Lending and The Graduate School of Banking at Louisiana State University.

Active in the community, Wild has served as president of the Diamondhead Rotary Club, treasurer of the Pass Christian Chamber of Commerce and Pass Christian Isles Golf Club and a board member of the Hancock County Chamber of Commerce.

About Gulf Coast Renaissance Corp.:

Gulf Coast Renaissance Corp., founded in 2007 by several South Mississippi business leaders in the wake of Hurricane Katrina's devastation, is a nonprofit community development financial institution focused on developing communities which provide safe, quality housing solutions and economic opportunities. Through many community partnerships, GCRC has made the dream of homeownership a reality for more than 900 families, resulting in an economic impact of approximately \$112.5 million in South Mississippi. In September 2011, GCRC launched the Small Business Development Fund to stimulate the economic development efforts of the organization. For more information about Gulf Coast Renaissance Corp., please go to www.msgcrc.com, like us on Facebook at www.facebook.com/gulfcoastrenaissance or call (228) 896-3386.

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