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## HISTORY

In the wake of Hurricane Katrina, top leaders on the Mississippi coast formed The Gulf Coast Business Council, a 501(c) 6 organization established to provide a unified, regional voice on important matters of public policy which affect the economic vitality and quality of life of the Mississippi Gulf Coast. The organization is now comprised of more than 200 of the top business and economic leaders in the three coastal counties of Mississippi. Many of the members are small business owners. Mayors and presidents of the county boards of supervisors serve as ex-officio members of the organization along with our military base commanders, economic development professionals, chambers of commerce executives, regional planning directors, and port and airport directors. The Council is organized into committees that focus on issues associated with economic development, tourism, military and defense related industries, transportation, leadership development, building, and land use. Two critical priorities for the Council are legislative/governmental issues as it relates to the rebuilding effort and affordable housing for the workforce.

The Gulf Coast Business Council recognized that the Coast's recovery would not occur in a balanced and efficient manner unless one entity was created and empowered to remove the obstacles associated with the redevelopment of the coastal communities and serve to guide the redevelopment effort to prevent further deterioration and to ensure an equitable distribution of housing for the workforce. In response to the unprecedented need, the Gulf Coast Business Council formed the Gulf Coast Renaissance Corporation.

## VISION

To serve as the capstone organization in the rebuilding of the Mississippi Gulf Coast by removing obstacles to the redevelopment, creating partnerships, and stimulating investment in order to create vibrant, diverse, sustainable communities that offer residents the highest quality of life.

## MISSION

To facilitate the development of mixed income communities which provide safe, quality, affordable housing for the workforce of the Mississippi Gulf Coast.

## GOALS

- To affect the development of **10,000 homes** by partnering with the public sector, non-profit and for-profit developers.
- To remove existing barriers to development by instituting an aggressive plan of **land acquisitions** and **gap funding**
- To ensure efficient development patterns by focusing on opportunities in close proximity to existing employment centers in the **three coastal counties**
- To foster the redevelopment of communities as environmentally, economically, and socially **sustainable** through responsible land use practices with a particular focus on the **mixed-use** and **mixed-income communities**
- To create efficiencies through **open competition** on development opportunities

## BUSINESS LINES

